



P★SSIBILITIES 2020

gala

IN SUPPORT OF DASCH

Honouring Stigma-Free Society
Co-Founder and Philanthropist

DAVE RICHARDSON

Thursday, September 17 | 6PM

RBC Convention Centre

COCKTAILS | DINNER | DANCING | AUCTION

SPONSORSHIP
OPPORTUNITIES



THE FUNDS YOU HELP US RAISE THROUGH THIS EVENT PROVIDE OPPORTUNITIES, SUPPORT AND AN ENVIRONMENT WHERE PEOPLE LIVING WITH INTELLECTUAL DISABILITIES CAN FULLY REALIZE THEIR POTENTIAL, THEIR DREAMS AND ANY NUMBER OF INFINITE POSSIBILITIES.

DIRECT ACTION IN SUPPORT OF COMMUNITY HOMES (DASCH)

Direct Action In Support of Community Homes (DASCH) is a non-profit organization established in 1974 to provide meaningful residential, vocational and leisure programs within the community for children, youth and adults with intellectual disabilities and autism by addressing their individual, physical, emotional, social, and educational needs.

From our humble beginnings of one home in 1974 to 53 homes and three day programs today, DASCH employs over 700 Manitobans. Our staff provides support to hundreds of individuals and are committed to enhancing and uplifting the lives of the people it supports through education, awareness, understanding and the highest degree of respect for all.

Following the philosophy of community inclusion, every individual is given the opportunities to fully participate in the community. Our services are about improving the quality of life for the individuals we support by providing the following.

COMMUNITY LIVING: Every house that DASCH owns is well-maintained. They are located in our Winnipeg neighbourhoods to ensure these houses become homes to the individuals we support. Each home has qualified, trained staff who provide individual support 24 hours a day. Each home has a vehicle to ensure that everyone has access to their community resources, appointments and all other activities they may be involved in.

SPECIALIZED SUPPORT & RESOURCE SERVICES (SSRS):

SSRS professionals assess individual behavioural, communication, life skills and dietary needs and offer the person, their family and caregivers individualized training and support to meet those needs.

DASCHWORKS: DASCHWorks supports participants with intellectual disabilities in securing successful, long-term, competitive, employment that will further promote inclusion and engagement within our communities. This is done by providing participants with information about entering the workforce, pre-employment and work-skills training, as well as post-employment follow up.

INDIGENOUS CULTURAL & SPIRITUAL ENHANCEMENT

PROGRAM (ICSEP): ICSEP aims to provide clients and employees with a chance to connect to the Indigenous culture through experiencing and participating in traditional activities such as drumming, crafting and maintaining a healing garden.

THE SCRAP CAME BACK: A social enterprise managed by DASCH, The Scrap Came Back is an upcycled gift shop and art work space. The store employs people supported within DASCH as part of the opportunity to develop and hone their skills in the workforce. The store's art program focuses on upcycling items that typically head to the landfill and are instead turned into beautiful, one-of-a-kind art.

POSSIBILITIES

IN SUPPORT OF DASCH



FEATURING:
BIG CITY ALL STAR BAND

GALA FUNDRAISER

Since its inception in 2001, the Possibilities Gala, the signature fundraiser for DASCH, has raised over \$600,000 thanks to the generous support of individuals and businesses. Join us on Thursday, September 17, 2020 at the RBC Convention Centre, 375 York Avenue in Winnipeg as we honour philanthropist and innovator Dave Richardson with the 2020 DASCH Recognition Award. This award is presented to an individual, organization or corporation making significant contributions to the well-being of children, youth and adults with intellectual disabilities provincially, nationally and globally. Dave will share his story of being a champion for inclusion and the most vulnerable in our community across Canada and abroad.

In addition, the DASCH Merit Award will be presented at the Gala to an individual whom DASCH supports in recognition of their outstanding accomplishments and perseverance. The 2020 DASCH Merit Award recipient is Michael Bergman.

The evening will include cocktails, dinner, entertainment by the Big City All Star Band and live and silent auctions.

The funds raised at the 2020 Possibilities Gala will be designated to DASCH's vocational training program, DASCHWorks.

For youth and adults with intellectual disabilities, it can be challenging to find and maintain meaningful and long-term employment. This is often due to the lack of inclusion in the workforce, lack of proper and suitable training available in the community, and negative stereotypes.

DASCHWorks fulfills its goals by providing participants with information about entering the workforce, pre-employment and technical skills training, as well as post-employment follow up.

This community based program seeks to encompass four main areas:

- Vocational assessment and profiling: This helps participants to identify their career interests, vocational areas of strength and areas for development.
- Pre-employment skill development: Classroom training for topics that support a successful transition into a work environment such as resume writing, interview skills, hygiene, conflict resolution, workplace relationships, communication, time management, etc.
- Technical skill development: Using the Practical Assessment Exploration System (PAES), participants are able to get hands on training with real tools and equipment that may be needed to secure employment.
- Community and employment support: This encompasses topics such as bus training (if needed), observations in the community of jobs that participants are interested in, engagement of potential employers, tours of a variety of workplaces and jobs, supports for job searches, applications and interviews, on-the-job workplace assessments, and up to three months of support post the successful placement into a paid position.

Through training and support, DASCHWorks helps provide youth and adults with intellectual disabilities the opportunity to find paid work in the community.



DASCHWORKS



POSSIBILITIES GALA 2020 HONOURARY COMMITTEE

MARK CHIPMAN

JORDY DOUGLAS

DOUGLAS EVERETT

DUNCAN M. JESSIMAN

PETER JESSIMAN

JIM KYTE

CAREY LAI

KARYN LAZARECK

COLIN LOUNT

GLEN MACANGUS

HOWARD MANDSHEIN

KAREN MENKIS

DAN MURRAY

HEATHER PARTRIDGE

JIM RICHARDSON

DON STREUBER

TIM VALGARDSON

DAVE RICHARDSON, RECIPIENT, 2020 DASCH RECOGNITION AWARD



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ave Richardson is an innovator with over 50 years of business experience encompassing research & development, sales & marketing, corporate structuring & finance ranging from large corporations to small startups. Entrepreneurial at heart, Dave's experience in foreign and domestic leading-edge technological ventures and new market development has resulted in over 40 patents to his name. He participates in business and Asian trade councils, has been at the forefront of government lobbying activities, and is a leader in the advancement of environmental sustainability and green initiatives. Dave has served on a number of public and private boards throughout his career and remains dedicated to numerous charities and philanthropic activities.

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Dave is the President and CEO of Octaform Systems Inc., a global leader in the design and marketing of a patented stay-in-place concrete forming system. Octaform has a strong focus on sustainable construction and ecologically sustainable agriculture. The company promotes sustainability by implementing the philosophy of “the greenest structure is the one that lasts the longest.”

Dave is currently a Director of GreenPower Motor Inc. which is paving the way for the future of clean energy transit, with the largest size-range offering of any fully electric bus company in the world. GreenPower offers different shuttle, delivery, school and transit buses. Dave has been passionate about environmental sustainability for his entire career and is constantly initiating new projects. Dave is also a founder of SuperCap Technologies Inc, which is a leading-edge developer of supercapacitor technology with a focus on world class green energy. Supercapacitors are already impacting the adoption of clean energy by dramatically improving green electricity production and storage systems.

While Dave has participated in the advancement of numerous charitable and environmental initiatives throughout his entire career, he is currently focusing on a number of initiatives which inspire his passion and creativity. Dave inspired and funded Arts Umbrella, Children’s Hospital, Psychiatric Ward art program, and the BARD on the Beach School Program. He funded the Vancouver launch of RISE Asset Development which is committed to improving the lives of people who are unable to secure regular employment due to mental health or addiction challenges. Dave has provided three years of funding for each project to launch development and provides leadership in the program design.

Passionate about finding solutions to combat the negative impact of stigmatizing behaviour in our society, with a focus on mental health, Dave co-founded The Stigma-Free Society and serves as Chair on the Board of Directors. The Society advocates for AWARENESS, UNDERSTANDING and ACCEPTANCE of all people, irrespective of their differences and supports those dealing with issues of stigma. Dave has inspired, and has funded, the Growing Healthy Minds Initiative, in partnership with the WE Organization. The program will involve education and resources going into thousands of schools in rural Canada to address the critical issue of stigma related to mental health challenges, a leading cause of suicide in rural communities. In Canada, the suicide rate of youth under 20 in rural communities is six times higher than for similar youth in urban communities.

In partnership with WE Charity, Dave initiated and funded the Billion Bee Project in rural Kenya, which has provided more than 400 hives to community members, including former Maasai Warriors. The initiative empowers the men to become beekeepers and honey producers, addressing their issues of shame and depression resulting from lack of work. The scope of the Billion Bee Initiative is expanding to support farmers in Ecuador, Ethiopia and Haiti. In Canada, Dave has inspired and funded an environmental movement in partnership with the WE Organization, called the Pollinators In Peril Program. Curriculum will be developed for 7,000 schools across Canada to educate youth on the staggering loss of wild pollinators and the resulting negative impact on food production. This educational initiative will include information on an additional program called Farming for the Future, to focus on and address land use practices which are unsustainable.

Dave’s thirst for knowledge about numerous diverse topics and his passion for helping build a better, more compassionate world, ensures that he is never at a loss for new causes and opportunities to pursue.



A STIGMA-FREE SOCIETY

The Stigma-Free Society is committed to combating stigma of all kinds. The Charity’s Vision and Mission foster programs that cultivate, encourage, and educate diverse communities to be inclusive and compassionate through awareness and understanding through education, support and leadership. The Society helps people achieve personal empowerment by providing peer support for youth and adults and raising awareness through education in schools and the community.

The Society’s goal is to create **AWARENESS** of the various stigmas that exist in the world, develop an **UNDERSTANDING** of the challenges that numerous people face and encourage all people to foster **ACCEPTANCE** of themselves and others.

MICHAEL BERGMAN, RECIPIENT,
2020 DASCH MERIT AWARD



POSSIBILITIES
IN SUPPORT OF DASCH

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ichael Bergman has been with DASCH for over 10 years. Michael has faced stigma throughout his life as a person living with an intellectual disability and a member of the LGBTQ community.

Despite the many challenges he has faced, Michael is very proud of his accomplishments. Among others, Michael participated in the first DASCH Walk in 2017 by carrying the Pride flag along the full five kilometer route.

Throughout the past ten years, Michael has held several positions including a role in customer service at Fabutan. Currently, Michael is a key member of the team at

The Scrap Came Back, a DASCH social enterprise, where he helps to lead workshops and create art for sale.

Michael is currently enrolled as a participant in the DASCHWorks program where he is developing skill training in multiple classes, including data entry, word processing, food services, tills and money management, office skills, and more.

A dedicated worker and a friend to everyone he knows, DASCH is happy to honour Michael Bergman as the 2020 DASCH Merit Award recipient.

POSSIBILITIES
IN SUPPORT OF DASCH

\$20,000 PRESENTING SPONSOR

> HOSPITALITY

- Twenty (2 tables of 10) gala event tickets
- Premium seating location in ballroom
- Private table service during dinner
- Table host per table (DASCH Ambassadors, Staff, Board Members)
- Opportunity for private gathering and photo opportunity with honouree prior to gala

> BRAND RECOGNITION

- Company name featured into event name (Possibilities Gala presented by)
- Corporate logo with link on dasch.mb.ca website
- Corporate logo/name in all event e-marketing
- Two full pages in event program
- Corporate logo on all event day signage and materials (print and electronic)
- Speaking opportunity at event
- Verbal recognition from podium during event
- Opportunity for product placement/sampling at event

> MEDIA

- Recognition on all DASCH social media channels pre/post event
- Custom social media campaign pre/post event
- Corporate logo on all pre/post event print advertisements
- Exclusive pre-event media opportunities (radio, TV)

P★SSIBILITIES
IN SUPPORT OF DASCH

\$15,000 BUILDER SPONSOR

> HOSPITALITY

- Twenty (2 tables of 10) gala event tickets
- Premium seating location in ballroom
- Table host per table (DASCH Ambassadors, Staff, Board Members)

> BRAND RECOGNITION

- Corporate logo with link on dasch.mb.ca website
- Corporate logo/name in all event e-marketing
- One and a half pages in event program
- Corporate logo on all event day signage and materials (print and electronic)
- Speaking opportunity at event
- Verbal recognition from podium during event

> MEDIA

- Recognition on all DASCH social media channels pre/post event
- Custom social media campaign pre/post event
- Corporate logo on all pre/post event print advertisements

POSSIBILITIES
IN SUPPORT OF DASCH

\$10,000 ARCHITECT SPONSOR

> HOSPITALITY

- Ten (1 table of 10) event tickets
- Premium seating location in ballroom
- Table host (DASCH Ambassador, Staff, Board Member)

> BRAND RECOGNITION

- Corporate logo with link on dasch.mb.ca website
- Recognition in all event e-marketing
- One full page in event program
- Corporate logo on all event day signage and materials (print and electronic)
- Verbal recognition from podium during event

> MEDIA

- Recognition on all DASCH social media channels pre/post event
- Custom social media campaign pre/post event
- Corporate logo on all pre/post event print advertisements

P★SSIBILITIES
IN SUPPORT OF DASCH

\$5,000
CONTRACTOR SPONSOR

> HOSPITALITY

- Ten (1 table of 10) gala event tickets

> BRAND RECOGNITION

- Corporate logo on dasch.mb.ca website
- Recognition in event e-marketing
- Half-page in event program
- Corporate logo on all event day signage and materials (print and electronic)
- Verbal recognition from podium during event

> MEDIA

- Recognition on all DASCH social media channels pre/post event
- Corporate name on all pre/post event print advertisements

\$3,000
NEIGHBOUR SPONSOR

> HOSPITALITY

- Ten (1 table of 10) gala event tickets

> BRAND RECOGNITION

- Corporate name on dasch.mb.ca website
- Quarter-page in event program
- Corporate logo on all event day signage and materials (print and electronic)

> MEDIA

- Recognition on all DASCH social media channels pre/post event
- Corporate name on all pre/post event print advertisements



| DASCH.MB.CA