



MID-TOWN FORD PRESENTS



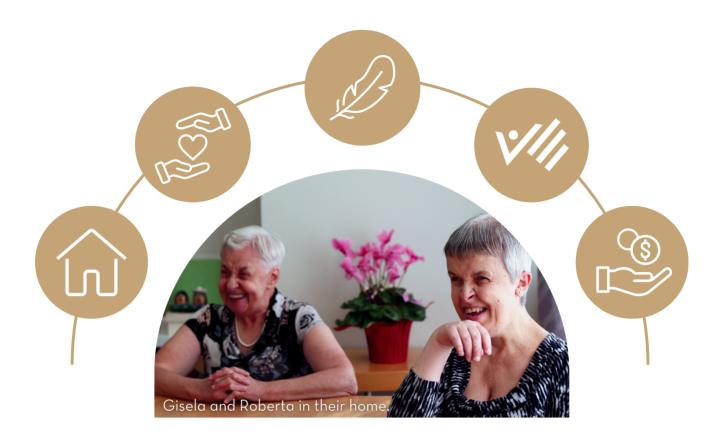
Honouring: Assiniboine Credit Union\*

Saturday, April 26, 2025 RBC Convention Centre Cocktails 6 p.m. | Dinner 7 p.m.

Dancing | Live & Silent Auction | Fund-a-Possibility

**SPONSORSHIP OPPORTUNITIES** 





## **IMAGINE A TRULY INCLUSIVE WORLD**

DASCH knows a truly accessible and inclusive future is possible – a world where disability does not limit someone from achieving their dreams, earning a living wage or being accepted and embraced by their community.

For over 50 years, DASCH has been a vital force in empowering people living with intellectual disabilities and complex physical disabilities. We offer diverse services, including DASCH-owned and operated community homes, recreation-based day programs, specialized in-house support, vocational training, and multicultural experiences.

We are proud to support people of all backgrounds, genders, and ages, currently serving people aged eight to 74 across 58 homes in Winnipeg. With the support of donors and partners, we get closer to a more inclusive community, city, and world every day.

DASCH is located on the original lands of Anishinaabe, Cree, Anishininew, Dakota, and Dene peoples, and on the homeland of the Red River Métis Nation. The water that sustains us is sourced from Shoal Lake 40 First Nation. We thank the past, present, and future caretakers of this land for their stewardship. We acknowledge the harms of the past and acknowledge our role in moving forward in partnership with Indigenous communities in a spirit of reconciliation.



# CREATING OPPORTUNITIES FOR GREATER POSSIBILITIES

Proceeds from the 2O25 Possibilities Gala will transform lives by funding the continuation and enhancement of DASCH-designed programs and services for the people we support and their families.

## **DASCH Community Living**

At DASCH, we redefine community living. Our DASCH-supported homes are not just residences but family-like atmospheres with personalized rooms and common areas. Each of the 58 homes in Winnipeg is equipped with 24/7 staff and a vehicle, ensuring residents have the support and resources they need to thrive and enjoy their community.

#### **DASCHWorks**

Our vocational training program focuses on pre-employment, sustainable vocational skill development, and improved community placements with ongoing support for people with intellectual disabilities who want to work and their employers.

#### **DASCH Day Program**

We understand that one size does not fit all. Our Day Program is designed to provide every participant with individualized activities that are tailored to their vocational and recreational interests and needs. We also provide transportation to and from destinations, work or volunteer placements and day program locations.

#### **DASCH Specialized Support**

Specialized Support professionals assess a person's needs and offer support to them, their families, and caregivers. Our team can help with personal goals, behaviour and communication, nutrition, literacy, occupational therapy, psychiatry services and more.

#### **DASCH Cultural Connection**

This program creates opportunities for the people DASCH supports and our staff to connect to their personal and other cultures by experiencing and participating in different cultural activities with their housemates, neighbours and community.





## **Assiniboine Credit Union**

## 2025 DASCH RECOGNITION AWARD

This award is presented annually to a person(s) or organization making significant contributions for the well-being of children, youth, and adults with intellectual disabilities provincially, nationally, or globally.



Assiniboine Credit Union (ACU)'s story begins in 1943. The Second World War had a significant impact on economies across the world — Manitoba included. People were struggling to pay their bills, banks were ignoring their pleas, and in an attempt to stay afloat, many Manitobans fell victim to high interest rates charged by money lenders.

It was then that Ed McCaffrey and eight co-workers from the Winnipeg Electric Company formed Assiniboine Credit Union — an open bond credit union that everyone in the community was welcomed to join. Money deposited by members was lent to other members in need, making banking fair and available for those who needed it most.

Like a bank, we offer a full suite of personal and business products and services, financial planning and advice, wealth management, plus commercial service and advice. We also provide financing solutions for local non-profits, co-operatives, social enterprises and micro-entrepreneurs. But unlike a bank, when you join a credit union you become a member-owner, and you become part of a bigger story. You join an organization that puts people before profits and that's grounded in the prosperity of the communities we serve.

ACU puts our values into action in a variety of ways. We make donations and volunteer with organizations who are doing the important work of building community. We prioritize purchasing from organizations and companies who are also committed to social and environmental outcomes. And like DASCH, we are deeply committed to the healing journey of truth and reconciliation as well as values of diversity, equity, and inclusion.

ACU is local and rooted in our communities. "Being a credit union means our decisions are made locally," adds Bill Dinsdale, ACU's Senior Commercial Account Manager and Not for Profit Specialist. "That gives us an advantage over the banks where a lot of decision-making is made out-of-province, and where maybe there's not the same understanding of the needs and nuances of a non-profit."

Bill, whose own ACU working relationship with DASCH Foundation dates back to 2013, says the credit union also assists individuals in the DASCH community with their personal banking needs.

"If someone with intellectual disabilities needs banking services, we try to work with them to make that an easier process because that's part of our mission, to make sure people who are underbanked are able to access services," he says.



ACU celebrates the important work of DASCH and their essential work supporting specialized programs and services for people with intellectual disabilities in Manitoba. Thank you for everything you do – our communities are better and more inclusive places as a result of the positive impact you create and the sense of belonging you build for all.



## **Jennifer Adams**

## 2025 DASCH MERIT AWARD RECIPIENT

This award is given annually to a person whom DASCH supports in recognition of their outstanding accomplishments and perseverance.

Jenny Adams is a shining star whose radiant smile is just the beginning of her story. Both staff and her roommates highly regard her for her intelligence, helpfulness, and organizational skills, describing her as kind and supportive.

Jenny actively participates in Special Olympics year-round. In the winter, she competes in track and field with the EK EAGLES and bowls 5-Pin with the Polo Park Pins. In the summer, she excels in Bocce Ball and won gold in women's doubles at the 2023 Summer Olympics in Berlin.

Jenny's commitment to her athletic career is evident through her rigorous training and numerous achievements, including winning the Special Olympics Manitoba Athlete Community Excellence Award in 2024. She mentors fellow athletes, fosters a supportive and inclusive environment, and dedicates herself to raising awareness and support for Special Olympics.

At home, Jenny enjoys watching happy movies and thrillers, cooking dinner with staff, and spending quality time with her roommates. In the community, she loves going for walks, picnics, shopping for special occasions, attending dances, and hanging out at the Rec Room.

Supported by DASCH for 12 years, Jenny is eager to help share DASCH's story. You'll frequently see her volunteering at events and appearing on DASCH's social media and website.

Jenny Adams truly embodies the spirit of DASCH and Special Olympics, leaving a lasting positive impact on everyone she meets.

## **KEY SPONSORSHIP BENEFITS FOR YOU**

**BRAND EXPOSURE** Get your brand in front of a local audience through multiple marketing

channels, online and in-person.

**ENGAGED AUDIENCE** Connect with an engaged audience of influential individuals and businesses

strengthening your brand's rapport within the community.

NETWORKING OPPORTUNITIES

The gala offers a chance to connect with hundreds of notable community leaders, business professionals, and potential partners to build valuable

relationships, exchange ideas, and explore new opportunities for

collaboration.

## SPONSORSHIP REACH

500+ 4,200+ 700+

Expected gala guests Followers on social media Email subscribers

1,000+ 15,700+ 52%

Average monthly website Average monthly reach Average e-newsletter visitors on social media open rate

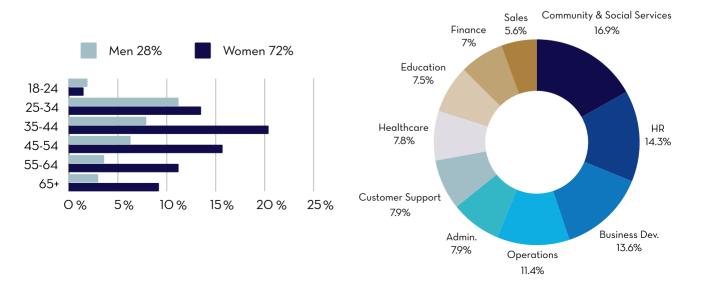
## SOCIAL MEDIA AUDIENCE DEMOGRAPHICS

#### GENDER & AGE

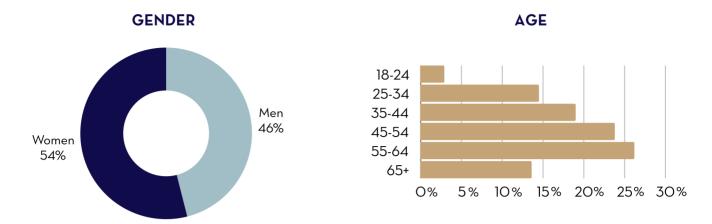
(Sourced from Facebook & Instagram)

#### **EMPLOYMENT SECTOR**

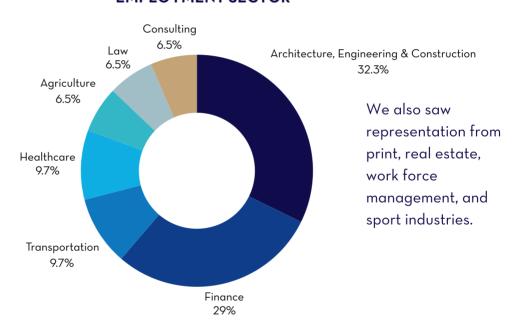
(Based on the top 10 job functions of our LinkedIn followers)



### 2024 GALA GUEST DEMOGRAPHICS



#### **EMPLOYMENT SECTOR**





66 What truly made the evening memorable was the profound understanding we gained about DASCH's transformative impact on the community. The realization of the difference DASCH makes in countless lives has only deepened our commitment to continue our support. We look forward to contributing to the growth and success of DASCH in the future. This not just a sponsorship, but a partnership for a better tomorrow."



## \$20,000 | PRESENTING SPONSOR\*

\*Exclusive Sponsorship

#### HOSPITALITY BENEFITS

- Premium seating for 2 tables of 10
- Elevated dining experience with private table service
- · Free parking for the table guests and host
- Attendee gift



- · Corporate name integrated into event title appearing on print & digital materials
- Personalized corporate thank you gift
- · Corporate representative on-site with display during cocktail reception
- · Corporate name in media releases
- · Option to provide featured prizing for live auction or branded product to be given out to guests
- Corporate logo on live auction boards and bid cards
- · Corporate logo on promotional materials print & digital
- Full page ad and acknowledgment with corporate logo in Possibilities Gala evening program
- · Corporate logo with link on dasch.mb.ca website
- Verbal recognition from the podium during event
- · Corporate logo on screen at event as set back drop
- Recognition on all DASCH social media channels (Instagram, Facebook, and LinkedIn)
- · Corporate logo on all pre/post event print advertisements
- Corporate logo included in a thank you ad in the Winnipeg Free Press
- · Corporate logo in post-event digital thank you sent to guests, partners, and donors
- · Corporate identity recognized in an issue of DASCH's external e-newsletter



## \$15,000 | BUILDER SPONSOR

#### HOSPITALITY BENEFITS

- Premium seating for 2 tables of 10
- Free parking for the table host

- · Option to provide featured prizing for the live auction
- · Corporate logo on live auction boards and bid cards
- · Corporate logo on all pre/post event print advertisements
- Corporate logo on promotional materials print & digital
- 1/2 page ad and acknowledgment with corporate logo in Possibilities Gala evening program
- · Corporate logo with link on dasch.mb.ca website
- · Verbal recognition from the podium during event
- · Corporate logo on event day signage
- · Corporate logo on video loop at event
- Recognition on all DASCH social media channels (Instagram, Facebook, and LinkedIn)
- Corporate logo included in a thank you ad in the Winnipeg Free Press
- · Corporate logo in post-event digital thank you sent to guests, partners, and donors
- · Corporate identity recognized in an issue of DASCH's external e-newsletter



\$10,000

## FUND-A-POSSIBILITY SPONSOR\* SOLD



**AUCTION SPONSOR\*** 

**ARCHITECT SPONSOR** 

\*Exclusive Sponsorship

## **HOSPITALITY BENEFITS**

- Premium seating for 1 table of 10
- · Free parking for the table host

- Corporate logo on Fund-a-Possibility tag (Fund-a-Possibility Sponsor Exclusive)
- Recognition on DASCH's Gala auction website (Auction Sponsor Exclusive)
- Corporate logo on promotional materials print & digital
- 1/2 page ad and acknowledgment with corporate logo in Possibilities Gala evening program
- Corporate logo with link on dasch.mb.ca website
- Verbal recognition from the podium during event
- Corporate logo on event day signage
- Corporate logo on video loop at event
- Recognition on all DASCH social media channels (Instagram, Facebook, and LinkedIn)
- Corporate logo included in a thank you ad in the Winnipeg Free Press
- Corporate logo in post-event digital thank you sent to guests, partners and donors
- Corporate logo recognized in an issue of DASCH's external e-newsletter



## \$5,000 | CONTRACTOR SPONSOR

OR

## ENTERTAINMENT SPONSOR\*

\*Exclusive Sponsorship

## \$3,500 | NEIGHBOUR SPONSOR

#### HOSPITALITY BENEFITS

- Premium seating for 1 table of 10
- Free parking for the table host

## BRAND EXPOSURE & SPONSORSHIP RECOGNITION

- 1/4 page ad and acknowledgment with corporate name in Possibilities Gala evening program
- · Corporate logo on dasch.mb.ca website
- · Corporate logo on event day signage
- Corporate logo on stage signage (Entertainment Sponsor Exclusive)
- · Corporate logo on video loop at event
- Recognition on all DASCH social media channels (Instagram, Facebook, and LinkedIn)
- Corporate logo included in a thank you ad in the Winnipeg Free Press
- Corporate logo in post-event digital thank you sent to guests, partners and donors
- Corporate logo recognized in an issue of DASCH's external e-newsletter

## **HOSPITALITY BENEFITS**

• Premium seating for 1 table of 10

- 1/4 page ad and acknowledgment with corporate name in Possibilities Gala evening program
- Corporate name on dasch.mb.ca website
- · Corporate name on event day signage
- · Corporate name on video loop at event
- Corporate name included in a thank you ad in the Winnipeg Free Press
- Corporate name in post-event digital thank you sent to guests, partners and donors
- Corporate name recognized in an issue of DASCH's external e-newsletter



## SPONSORSHIP OPPORTUNITIES OVERVIEW



With this sponsorship, you can demonstrate your brand values and reach a diverse audience of supporters, philanthropists, and local business leaders through multiple marketing channels. Thank you for your support and partnering with DASCH for a more inclusive tomorrow!

s			E-A-P OLD!		
SPONSOR BENEFITS	PRESENTING \$20,000	BUILDER \$15,000	FUND-A- POSSIBILITY, AUCTION & ARCHITECT \$10,000	CONTRACTOR & ENTERTAINMENT \$5,000	NEIGHBOUR \$3,500
CATEGORY EXCLUSIVITY	*		AUCTION/F-A-P	ENTERTAINMENT	
POSSIBILITIES GALA EVENT TICKETS	20	20	10	10	10
PRIVATE TABLE SERVICE	*				
FREE PARKING FOR TABLE GUESTS	*				
FREE PARKING FOR TABLE HOST	*	*	*	*	
ATTENDEE GIFT	*				
FEATURED PRIZING FOR LIVE AUCTION/BRANDED PRODUCT	*				
CORPORATE LOGO ON LIVE AUCTION BOARDS AND BID CARDS	*		AUCTION		
CORPORATE LOGO ON ALL PRE/POST EVENT PRINT ADS	*				
CORPORATE LOGO ON FUND-A-POSSIBILITY TAG			F-A-P		
RECOGNITION ON DASCH'S GALA AUCTION WEBSITE	*		AUCTION		
CORPORATE IDENTITY ON PROMO MATERIALS PRINT & DIGITAL	*	*			
AD IN 'POSSIBILITIES GALA' PROGRAM	1 PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE	1/4 PAGE
ACKNOWLEDGMENT IN POSSIBILITIES GALA EVENING PROGRAM	LOGO	LOGO	LOGO	LOGO	NAME
CORPORATE IDENTITY ON DASCH.MB.CA WEBSITE	LOGO/LINK	LOGO/LINK	LOGO/LINK	LOGO	NAME
VERBAL RECOGNITION FROM THE PODIUM DURING EVENT	*	*	*		
CORPORATE IDENTITY ON EVENT DAY SIGNAGE	LOGO	LOGO	LOGO	LOGO	NAME
CORPORATE LOGO ON STAGE SIGNAGE				ENTERTAINMENT	
CORPORATE LOGO ON SCREEN AT EVENT AS SET BACK DROP	*				
CORPORATE IDENTITY ON VIDEO LOOP AT EVENT	LOGO	LOGO	LOGO	LOGO	NAME
RECOGNITION ON DASCH SOCIAL MEDIA CHANNELS	*	*	*	*	
CORPORATE IDENTITY INCLUDED IN WFP THANK YOU AD	LOGO	LOGO	LOGO	LOGO	NAME
CORPORATE IDENTITY IN POST-EVENT DIGITAL THANK YOU	LOGO	LOGO	LOGO	LOGO	NAME
CORPORATE IDENTITY RECOGNIZED IN DASCH E-NEWSLETTER	LOGO	LOGO	LOGO	LOGO	NAME



## **FUND-A-POSSIBILITY**

Fund-a-Possibility is DASCH's version of Fund-a-Need. Following the live auction portion of our event, we will give you an inside look at the different programs and services run by DASCH that support people with intellectual disabilities right here in Winnipeg. You'll hear from the people who use these services and see how your generosity can create even greater possibilities.

## **HOW IT WORKS**

Our gala auctioneer will call out different funding levels, and when you hear the amount you would like to donate, one of our team members will deliver an exclusive "Possibilities Bosley" (pictured above) to your table as a token of our appreciation.



## Thanks again to the 2024 Possibilities Gala sponsors!

**Presenting Sponsor** 

Fund-a-Possibility Sponsors







**Builder Sponsors** 



Liz & John Prall

The Jessiman Family

## **Neighbour Sponsors**

Apollo Flooring Crosier Kilgour Cunningham Business Interiors **EAW Investments** Ellement

**Exchange Income Corporation Executive Medical Solutions** Frontiers North Adventures **ICI** Properties

Kern Hill Furniture

Lakeview Insurance Brokers Lesley Hamilton & Corwin Bergen Levene Tadman Golub Law Corp. MLT Aikins

Murray Chrysler Dodge Jeep Ram Peak of the Market Ltd. Pollard Family Foundation

PwC Canada

**RBC** Convention Centre Winnipeg SMS Engineering Ltd. The People Corporation

Unify Primary Care Services

**Auction Sponsor** 



**Entertainment Sponsor** 







**Contractor Sponsors** 









**Production Partner** 





**Printing Partner** 

**Media Partner** 



**Winnipeg Free Press** 

Wine Sponsor

**Airline Raffle** 









